



— ROBERTO —
MOTISI

DIGITAL PRODUCT DESIGNER



PROFILE

I'm a Digital Product Designer. I have specialised in creating simple, yet juicy and polished UIs. My main goal is to give users the best possible experience, trying to always pair it with functional and innovative solutions, no matter if I'm designing an app, a website or any other kind of online platform.

I can take care of a project from its initial draft to its final marketing stages. Connecting with people and be able to listen to their ideas and picturing them as potential digital product since an early stage is one of my strenght. During my long experience in the super competitive app / mobile games market I have learned a lot about all aspects of the design process.



CONTACT

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ABOUT ME

I was born in Palermo, Italy in 1991. I moved to London in 2010, studying in the UK and in California, USA. I graduated designing a mobile game to help people train their eidetic memory while having fun, and an essay about the potential mobile apps have in our society. I'm a proactive team player who is constantly trying to learn new things. I always try to come up with solutions for every design problem and never do the opposite. I love writing, reading, history, sports, meeting new people and travelling the world.



WORK EXPERIENCE

OutOfTheBit

2015 - Current

Graphic, Game and Product Designer / Marketing Assets Creator

Freelance

2013 - 2015

Design Elements for Multiple Companies

Ground Sport & Food

June - October 2012/2013

Front of House Staff



EDUCATION

Bachelor of Arts Deegree

October 2012 - July 2015

at Middlesex University, London, UK

Graphic Design

Exchange of Studies (semester within the BA)

January - June 2014

at California State University, East Bay, USA

Animations, Illustrations and Art History

Higher National Certificate (HNC)

March 2011 - June 2012

at The London College, UCK, London, UK

Graphic Design

High School Diploma

2005 - 2010

at ITCG Carlo Alberto Dalla Chiesa, Partinico, Italy

Accounting & Programming



PROFESSIONAL SKILLS

Illustrator

After Effects

Photoshop

WordPress

InDesign

Adobe Xd

Premiere

Lightroom



MY EXPERTISE

App Design

Game Design

User Interface Design

User Experience Design

Digital Product Design

Marketing Images and Videos Design

Interaction Design

User Research and Testing

2D Motion Graphics

Concept Development

Video Editing

Prototyping

Adobe Creative Suite

Feel free to contact me and visit my online portfolio at www.robertomotisi.com