



— ROBERTO —  
**MOTISI**





DIGITAL PRODUCT DESIGNER

— PROFILE —

I am an experienced **digital product, UI and UX designer**, with 5+ years worth of knowledge in the digital industry.

The products I designed are now used by more than *10 million* people worldwide and have been *featured by both Apple and Google* in their stores. When I take care of any platform I design, I make user-centered decisions based on what's clearer to our audience, while also trying to innovate with cool new features.

— CONTACT —

-  [robi.motisi@gmail.com](mailto:robi.motisi@gmail.com)
-  **0044 7958 161545**
-  [www.robortomotisi.com](http://www.robortomotisi.com) (portfolio)
-  **LinkedIn: Roberto Motisi**

— ABOUT ME —

I was born in Palermo, Italy in 1991. I moved to London in 2010, studying in the UK and in California, USA. I am a proactive team player who is constantly trying to learn new things. I love reading, history, sports, meeting new people and travelling the world. I fluently speak english, italian and can understand french and spanish.

— WORK EXPERIENCE —

**Digital Product, UI and UX Designer**

at **OutOfTheBit Ltd.** - October 2015 - Current

- Brainstorm, market research and project setup;
- High-fidelity prototyping and wireframing (UX);
- Detailed mockup screens creation and branding;
- Design of consistent user interface elements (UI);
- Constant communication with developers teams;
- Ability to present new ideas, report progresses to superiors and manage teams on my own;
- Released more than 10 mobile apps / games;
- Use of analytic tools to make user-centered choices
- Creation of marketing assets (images, videos, gifs).

**Graphic Designer**

**Freelance** - April 2013 - July 2015

- Brand identity elements for multiple companies;
- Prototypes for mobile apps and marketing assets.

— EDUCATION —

**Bachelor of Arts Degree - Graphic Design**

at **Middlesex University, London, UK**

(also **California State University, East Bay, USA**)

October 2012 - July 2015

**Higher National Certificate (HNC) - Graphic Design**

at **The London College, UCK, London, UK**

March 2011 - June 2012

**High School Diploma - Accounting & Programming**

at **ITCG Carlo Alberto Dalla Chiesa, Partinico, Italy**

September 2005 - July 2010

— PROFESSIONAL SKILLS —

- |             |    |               |    |
|-------------|----|---------------|----|
| Illustrator | —■ | Adobe Xd      | —■ |
| Photoshop   | —■ | InVision      | —■ |
| InDesign    | —■ | After Effects | —■ |
| Premiere    | —■ | Lightroom     | —■ |